

Bali Pet Shop PT in Pet Care (Indonesia)

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Abstracts

With 12 outlets located in different regions in Bali, Bali Pet Shop is expected to open more outlets in Bali in the short term, and is unlikely to reach other regions even in the long term. The retailer is expected to still focus on and lead in offering all-natural ingredients products, falling in the premium priced band, riding the health and wellness trend. Besides focusing on retailing, its other services such as veterinary clinics and pet transport services also increase albeit still niche.

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