

Bakery Products in Pakistan

<https://marketpublishers.com/r/B5FE355DDA6EN.html>

Date: January 2010

Pages: 57

Price: US\$ 1,900.00 (Single User License)

ID: B5FE355DDA6EN

Abstracts

The shelves of convenience stores in Pakistan are filled with home-made baked goods products, with great variety thus available to consumers. Manufacturers are continuously striving to improve supply chain management due to the limited shelf life of baked goods. Bread continues to enjoy staple food status in a majority of Pakistani households. In cakes, chocolate brownies are increasingly available as both packaged/industrial and home-made artisanal/unpackaged products, as well as in private...

Euromonitor International's Baked goods in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Bread, Cakes, Hot cereals, Pastries, RTE cereals, Savoury biscuits and crackers, Sweet biscuits

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Executive Summary

Continued Strong Retail Value Growth in Packaged Food in 2009

Government Works To Stabilise the Situation in Pakistan in 2009

Local Companies Experience Increase in Retail Value Shares of Packaged Food

Supermarkets/hypermarkets Continues To Increase in Popularity

Negative Volume Growth Ahead

Market Data

Table 1 Sales of Packaged Food by Sector: Volume 2004-2009

Table 2 Sales of Packaged Food by Sector: Value 2004-2009

Table 3 Sales of Packaged Food by Sector: % Volume Growth 2004-2009

Table 4 Sales of Packaged Food by Sector: % Value Growth 2004-2009

Table 5 GBO Shares of Packaged Food 2004-2008

Table 6 NBO Shares of Packaged Food 2004-2008

Table 7 Brand Shares of Packaged Food 2005-2008

Table 8 Sales of Packaged Food by Distribution Format: % Analysis 2004-2009

Table 9 Sales of Packaged Food by Sector and Distribution Format: % Analysis 2009

Table 10 Forecast Sales of Packaged Food by Sector: Volume 2009-2014

Table 11 Forecast Sales of Packaged Food by Sector: Value 2009-2014

Table 12 Forecast Sales of Packaged Food by Sector: % Volume Growth 2009-2014

Table 13 Forecast Sales of Packaged Food by Sector: % Value Growth 2009-2014

Foodservice - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Sector Data

Table 14 Foodservice Sales of Packaged Food by Sector: Volume 2004-2009

Table 15 Foodservice Sales of Packaged Food by Sector: % Volume Growth 2004-2009

Table 16 Forecast Foodservice Sales of Packaged Food by Sector: Volume 2009-2014

Table 17 Forecast Foodservice Sales of Packaged Food by Sector: % Volume Growth 2009-2014

Impulse and Indulgence Products - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Sector Data

Table 18 Sales of Impulse and Indulgence Products by Sector: Volume 2004-2009

Table 19 Sales of Impulse and Indulgence Products by Sector: Value 2004-2009

Table 20 Sales of Impulse and Indulgence Products by Sector: % Volume Growth 2004-2009

Table 21 Sales of Impulse and Indulgence Products by Sector: % Value Growth 2004-2009

Table 22 Company Shares of Impulse and Indulgence Products 2004-2008

Table 23 Brand Shares of Impulse and Indulgence Products 2005-2008

Table 24 Forecast Sales of Impulse and Indulgence Products by Sector: Volume 2009-2014

Table 25 Forecast Sales of Impulse and Indulgence Products by Sector: Value 2009-2014

Table 26 Forecast Sales of Impulse and Indulgence Products by Sector: % Volume Growth 2009-2014

Table 27 Forecast Sales of Impulse and Indulgence Products by Sector: % Value Growth 2009-2014

Nutrition/staples - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Sector Data

Table 28 Sales of Nutrition/Staples by Sector: Volume 2004-2009

Table 29 Sales of Nutrition/Staples by Sector: Value 2004-2009

Table 30 Sales of Nutrition/Staples by Sector: % Volume Growth 2004-2009

Table 31 Sales of Nutrition/Staples by Sector: % Value Growth 2004-2009

Table 32 Company Shares of Nutrition/Staples 2004-2008

Table 33 Brand Shares of Nutrition/Staples 2005-2008

Table 34 Forecast Sales of Nutrition/Staples by Sector: Volume 2009-2014

Table 35 Forecast Sales of Nutrition/Staples by Sector: Value 2009-2014

Table 36 Forecast Sales of Nutrition/Staples by Sector: % Volume Growth 2009-2014

Table 37 Forecast Sales of Nutrition/Staples by Sector: % Value Growth 2009-2014

Meal Solutions - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 38 Sales of Meal Solutions by Sector: Volume 2004-2009

Table 39 Sales of Meal Solutions by Sector: Value 2004-2009

Table 40 Sales of Meal Solutions by Sector: % Volume Growth 2004-2009

Table 41 Sales of Meal Solutions by Sector: % Value Growth 2004-2009

Table 42 Company Shares of Meal Solutions 2004-2008

Table 43 Brand Shares of Meal Solutions 2005-2008

Table 44 Forecast Sales of Meal Solutions by Sector: Volume 2009-2014

Table 45 Forecast Sales of Meal Solutions by Sector: Value 2009-2014

Table 46 Forecast Sales of Meal Solutions by Sector: % Volume Growth 2009-2014

Table 47 Forecast Sales of Meal Solutions by Sector: % Value Growth 2009-2014

Definitions

Summary 1 Research Sources

Aashrafi Foods Industries

Strategic Direction

Key Facts

Summary 2 Aashrafi Foods Industries: Key Facts

Summary 3 Aashrafi Foods Industries: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 4 Aashrafi Foods Industries: Competitive Position 2008

K&n's Foods (pvt) Ltd

Strategic Direction

Key Facts

Summary 5 K&N's Foods (Pvt) Ltd: Key Facts

Summary 6 K&N's Foods (Pvt) Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Mitchell's Fruit Farms Ltd

Strategic Direction

Key Facts

Summary 7 Mitchell's Fruit Farm Ltd: Key Facts

Summary 8 Mitchell's Fruit Farm Ltd: Operational Indicators

Company Background

Production

Summary 9 Mitchell's Fruit Farm Ltd: Production Statistics 2008

Competitive Positioning

- Summary 10 Mitchell's Fruit Farm Ltd: Competitive Position 2008
- National Food Industries Co Ltd
- Strategic Direction
- Key Facts
 - Summary 11 National Food Industries Co Ltd: Key Facts
 - Summary 12 National Food Industries Co Ltd: Operational Indicators
- Company Background
- Production
- Competitive Positioning
 - Summary 13 National Food Industries Co Ltd: Competitive Position 2008
- Rafhan Bestfoods Ltd
- Strategic Direction
- Key Facts
 - Summary 14 Rafhan Bestfoods Ltd: Key Facts
 - Summary 15 Rafhan Bestfoods Ltd: Operational Indicators
- Company Background
- Production
 - Summary 16 Rafhan Bestfoods Ltd: Production Statistics 2008
- Competitive Positioning
 - Summary 17 Rafhan Bestfoods Ltd: Competitive Position 2008
- Headlines
- Trends
- Competitive Landscape
- Prospects
- Sector Data
 - Table 48 Sales of Baked Goods by Subsector: Volume 2004-2009
 - Table 49 Sales of Baked Goods by Subsector: Value 2004-2009
 - Table 50 Sales of Baked Goods by Subsector: % Volume Growth 2004-2009
 - Table 51 Sales of Baked Goods by Subsector: % Value Growth 2004-2009
 - Table 52 Packaged Cakes: Single Portion vs Multi-pack % Breakdown by Type 2004-2009
 - Table 53 Baked Goods Company Shares 2004-2008
 - Table 54 Baked Goods Brand Shares 2005-2008
 - Table 55 Forecast Sales of Baked Goods by Subsector: Volume 2009-2014
 - Table 56 Forecast Sales of Baked Goods by Subsector: Value 2009-2014
 - Table 57 Forecast Sales of Baked Goods by Subsector: % Volume Growth 2009-2014
 - Table 58 Forecast Sales of Baked Goods by Subsector: % Value Growth 2009-2014
- Headlines
- Trends

Competitive Landscape

Prospects

Sector Data

Table 59 Sales of Biscuits by Subsector: Volume 2004-2009

Table 60 Sales of Biscuits by Subsector: Value 2004-2009

Table 61 Sales of Biscuits by Subsector: % Volume Growth 2004-2009

Table 62 Sales of Biscuits by Subsector: % Value Growth 2004-2009

Table 63 Biscuits Company Shares 2004-2008

Table 64 Biscuits Brand Shares 2005-2008

Table 65 Forecast Sales of Biscuits by Subsector: Volume 2009-2014

Table 66 Forecast Sales of Biscuits by Subsector: Value 2009-2014

Table 67 Forecast Sales of Biscuits by Subsector: % Volume Growth 2009-2014

Table 68 Forecast Sales of Biscuits by Subsector: % Value Growth 2009-2014

Headlines

Trends

Competitive Landscape

Prospects

Sector Data

Table 69 Sales of Breakfast Cereals by Subsector: Volume 2004-2009

Table 70 Sales of Breakfast Cereals by Subsector: Value 2004-2009

Table 71 Sales of Breakfast Cereals by Subsector: % Volume Growth 2004-2009

Table 72 Sales of Breakfast Cereals by Subsector: % Value Growth 2004-2009

Table 73 Breakfast Cereals Company Shares 2004-2008

Table 74 Breakfast Cereals Brand Shares 2005-2008

Table 75 Forecast Sales of Breakfast Cereals by Subsector: Volume 2009-2014

Table 76 Forecast Sales of Breakfast Cereals by Subsector: Value 2009-2014

Table 77 Forecast Sales of Breakfast Cereals by Subsector: % Volume Growth 2009-2014

Table 78 Forecast Sales of Breakfast Cereals by Subsector: % Value Growth 2009-2014

I would like to order

Product name: Bakery Products in Pakistan

Product link: <https://marketpublishers.com/r/B5FE355DDA6EN.html>

Price: US\$ 1,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B5FE355DDA6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970