

Baby Food Packaging in Thailand

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Abstracts

Aside from during the pandemic, when consumers had more time to make their own baby food due to lockdowns and work-from-home mandates, dried baby food has been gaining popularity in Thailand. This is due to coming in a variety of flavours and nutrient-rich options, allowing parents to introduce diverse tastes and essential nutrients into their child's diet. In dried baby food, folding cartons is the only primary pack type used, boosted by their sustainable positioning, which resonates with consu...

Euromonitor International's Baby Food Packaging in Thailand report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Folding cartons are popular for dried baby food due to their sustainability
Brick liquid cartons are mainly used in liquid milk formula as they are easy to carry
Leading brands use folding cartons in powder milk formula based on their recyclability

PROSPECTS AND OPPORTUNITIES

Usage of brick liquid cartons in baby food is set to increase as they are durable
Growth in prepared baby food will boost usage of glass jars and plastic pouches

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