

Bahus Trading TOO in Alcoholic Drinks (Kazakhstan)

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Abstracts

Bahus Trading TOO is expected to focus on further expanding its product range over the forecast period, particularly within wine. The company is keen to gain share across the Central Asian region, and will thus focus on offering products in a wide price range, and also on ensuring a high and consistent level of product quality. The company is thus likely to continue to invest heavily in production technology. It is also expected to further expand its chain of alcoholic drinks specialist...

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Contents

Strategic Direction

Key Facts

Summary 1 Bahus Trading TOO: Key Facts

Summary 2 Bahus Trading TOO: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 3 Bahus Trading TOO: Competitive Position 2012

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