

Bags and Luggage in the US

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Abstracts

Despite high travel costs and inflation in 2022, consumers were committed to continuing their travel plans post-pandemic, which benefited sales of luggage, and certain bags, such as backpacks and duffel bags, as consumers looked to refresh or upgrade their travel accessories, and were even willing to pay a higher price to make this happen. However, while US consumers have still been travelling domestically and abroad in 2023, the growing cost of air travel in the US versus pre-pandemic, amongst...

Euromonitor International's Bags and Luggage in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bags and Luggage market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Bags and Luggage in the US
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January 2024

LIST OF CONTENTS AND TABLES

BAGS AND LUGGAGE IN THE US
KEY DATA FINDINGS

2023 DEVELOPMENTS

Despite strong travel recovery, higher costs impact consumer behaviour, moderating growth in luggage in 2023

Luxury cooldown underscores value-seeking consumer behaviour

Versatile bags lead recovery, especially hands-free options

PROSPECTS AND OPPORTUNITIES

Adapting to consumers' modern-day lifestyles will be imperative to secure growth in the forecast period

Players should note successful sustainability initiatives that are supported with innovative designs and effective storytelling, such as Coachtopia

Growing opportunities as men's fashion is supported by the influence of social media and celebrities

CATEGORY DATA

Table 1 Sales of Bags and Luggage by Category: Volume 2018-2023

Table 2 Sales of Bags and Luggage by Category: Value 2018-2023

Table 3 Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 4 Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 5 Sales of Luggage by Type: % Value 2018-2023

Table 6 NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 7 LBN Brand Shares of Bags and Luggage: % Value 2020-2023

Table 8 Distribution of Bags and Luggage by Format: % Value 2018-2023

Table 9 Forecast Sales of Bags and Luggage by Category: Volume 2023-2028

Table 10 Forecast Sales of Bags and Luggage by Category: Value 2023-2028

Table 11 Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

PERSONAL ACCESSORIES IN THE US

EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 13 Sales of Personal Accessories by Category: Volume 2018-2023

Table 14 Sales of Personal Accessories by Category: Value 2018-2023

Table 15 Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 16 Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 18 LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 19 Distribution of Personal Accessories by Format: % Value 2018-2023

Table 20 Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 21 Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 22 Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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