

Bags and Luggage in Taiwan

<https://marketpublishers.com/r/B5612188AFAEN.html>

Date: November 2022

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: B5612188AFAEN

Abstracts

With COVID-19 restrictions easing in the country, workers are returning to office and work spaces, travel is high once more as borders have reopened, and the vaccine rate is increasing – encouraging consumers to travel once more. As such, the demand for bags and luggage has increased in 2022, marking the start of a recovery for the landscape.

Euromonitor International's Bags and Luggage in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bags and Luggage market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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