

Bags and Luggage in Switzerland

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Abstracts

In 2023, bags and luggage witnessed a stagnant performance in terms of value sales growth in Switzerland, coupled with a slight decline in demand. Although demand remained robust compared to pre-pandemic levels, there was a slight dip from the previous year's surge, driven by pent-up demand following the pandemic. Despite this, travel activity rebounded, ensuring continued demand for luggage. Notably, other small bags, such as card holders and waist bags, exhibited dynamic growth from a previous...

Euromonitor International's Bags and Luggage in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bags and Luggage market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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