

Bags and Luggage in Sweden

<https://marketpublishers.com/r/B95AA0BCA3AEN.html>

Date: November 2022

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: B95AA0BCA3AEN

Abstracts

Bags and luggage is set to see positive value growth in Sweden during 2022, primarily driven by current value sales of luggage, backpacks, business cases and luxury handbag sales. Reduced cases of COVID-19, a heightened vaccine rate and the reopening of public places has increased inbound and outbound tourism, boosting higher consumer spending on travel bags, as well as high-end statement brand handbags, primarily purchased by international customers wanting exclusive buying experiences. Due to...

Euromonitor International's Bags and Luggage in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bags and Luggage market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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