

# Baby Food Packaging in China

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## Abstracts

Prolonged COVID-19 caseloads and associated lockdowns continued to be seen in China in 2022. Fears about the pandemic have had a negative effect on birth rates in the country, as strained medical resources grew more concerning. The declining birth rate has seen milk formula slip into decline in unit volume sales terms since 2021 after a prolonged period of growth. This meant that packaging unit volume sales of the key pack types in the category, such as metal tins or folding cartons, were in dec...

Euromonitor International's Baby Food Packaging in China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Declining fertility rate and government’s breastfeeding campaigns will impact milk formula

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