

Bags and Luggage in Mexico

<https://marketpublishers.com/r/BEFF094D631EN.html>

Date: January 2024

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: BEFF094D631EN

Abstracts

Bags and luggage is set to exhibit robust double-digit growth in current value terms in 2023, which can be attributed primarily to the positive influence of widespread vaccination in Mexico, and the official cessation of the state of emergency for the COVID-19 pandemic in the second quarter of 2023. Despite Mexico maintaining open borders throughout the pandemic, various measures were implemented to curb the spread of the virus. 2023 has marked the first complete year of in-person attendance in...

Euromonitor International's Bags and Luggage in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bags and Luggage market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2024

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