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Bags and Luggage in Malaysia

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Abstracts

Growth in sales of bags and luggage is strong in 2022 in line with the easing of pandemic-related restrictions – in particular, the reopening of international borders and the return of both overseas and domestic travel. Now that consumers can travel freely they have begun to purchase new luggage items. This marks a significant development following 2021, which was plagued by waves of COVID-19 and thus further closures of non-essential stores, delayed returns to schools and offices and, in Januar...

Euromonitor International's Bags and Luggagein Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bags and Luggage market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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