

Bags and Luggage in France

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Abstracts

The bounce-back that did not come in 2021 finally occurred in 2022 for sales of bags and luggage, with the category posting double-digit growth in volume and even higher sales in current value. This stems from a combination of factors, including the total reopening of schools and universities, the partial recovery of presential/fieldwork, a peak in outdoor activities and, mainly, the strong recovery of travel and tourism.

Euromonitor International's Bags and Luggage in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bags and Luggage market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Return to school and new hybrid ways of working positively impact sales of bags and luggage

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Limited growth in volume anticipated, although the dynamism of high-end local brands will sustain value growth over 2022-2027

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