

Bags and Luggage in Brazil

<https://marketpublishers.com/r/B88CBCFC8BDEN.html>

Date: December 2022

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: B88CBCFC8BDEN

Abstracts

In 2020 and 2021, the rise in the unemployment rate associated with COVID-19 caused a reduction in purchasing power. As a result, consumers redefined their priorities, and there was a greater concentration of consumption towards more basic needs. These financial hardships, in addition to home confinement, reduced the frequency of social occasions and led to disruption in tourism, causing a sharp reduction in the demand for handbags. In addition, online classes also significantly reduced sales of...

Euromonitor International's Bags and Luggage in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bags and Luggage market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

BAGS AND LUGGAGE IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Better control of COVID-19 allows the return of footfall and growth

Bags have been gaining importance in the portfolios of major fashion players

Diversification, with new channel possibilities to enhance consumers' shopping experience

PROSPECTS AND OPPORTUNITIES

Comfy fashion to give way under the release of pent-up demand for glamorous items

Operational excellence expected to bring more competitive advantages

Smaller brands expected to respond to consolidation with conceptual disruption

CATEGORY DATA

Table 1 Sales of Bags and Luggage by Category: Volume 2017-2022

Table 2 Sales of Bags and Luggage by Category: Value 2017-2022

Table 3 Sales of Bags and Luggage by Category: % Volume Growth 2017-2022

Table 4 Sales of Bags and Luggage by Category: % Value Growth 2017-2022

Table 5 Sales of Luggage by Type: % Value 2017-2022

Table 6 NBO Company Shares of Bags and Luggage: % Value 2018-2022

Table 7 LBN Brand Shares of Bags and Luggage: % Value 2019-2022

Table 8 Distribution of Bags and Luggage by Format: % Value 2017-2022

Table 9 Forecast Sales of Bags and Luggage by Category: Volume 2022-2027

Table 10 Forecast Sales of Bags and Luggage by Category: Value 2022-2027

Table 11 Forecast Sales of Bags and Luggage by Category: % Volume Growth 2022-2027

Table 12 Forecast Sales of Bags and Luggage by Category: % Value Growth 2022-2027

PERSONAL ACCESSORIES IN BRAZIL

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 13 Sales of Personal Accessories by Category: Volume 2017-2022

Table 14 Sales of Personal Accessories by Category: Value 2017-2022

Table 15 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 16 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Personal Accessories: % Value 2018-2022

Table 18 LBN Brand Shares of Personal Accessories: % Value 2019-2022

Table 19 Distribution of Personal Accessories by Format: % Value 2017-2022

Table 20 Forecast Sales of Personal Accessories by Category: Volume 2022-2027

Table 21 Forecast Sales of Personal Accessories by Category: Value 2022-2027

Table 22 Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027

Table 23 Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Bags and Luggage in Brazil

Product link: <https://marketpublishers.com/r/B88CBCFC8BDEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B88CBCFC8BDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970