

# Bags and Luggage in Asia Pacific

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## Abstracts

Sales of bags and luggage returned to positive growth in 2021, following the decline seen in 2020, when Coronavirus (COVID-19) first hit the region. Luggage was particularly badly hit by the closed borders and travel restrictions implemented to contain the spread of the virus, with sales not expected to return to pre-pandemic levels until 2025. Bags, on the other hand, saw a slower decline in 2020 and should be back to 2019 levels again as soon as 2022.

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Euromonitor International's Bags and Luggage in Asia Pacific global briefing offers detailed strategic analysis of the global Personal Accessories market by pinpointing growth sectors and identify factors driving change. The report identifies leading companies and brands within the keenly contested, fashion-driven competitive landscape, trend developments, economic/lifestyle influences, seasonal patterns, market and distribution strategies. Forecasts illustrate how the market is predicted to develop between mature and emerging countries, threats facing the business as well as opportunities to be seized for further growth.

**Product coverage:** Bags and Luggage, Jewellery, Watches, Writing Instruments.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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