

Baby and Child-Specific Products in the United Kingdom

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Abstracts

Sales of baby and child-specific products continued to grow in the UK in 2022, with a slow rise in volume terms and an inflationary price push driving strong growth in current value terms. As observed in other categories, baby and child-specific products also showed the effects of inflation, with some leading brands increasing prices more than the rate of inflation. In the third quarter of 2022, Kimberly-Clark, which owns the Huggies brand (ranked second within baby wipes in the UK) increased pr...

Euromonitor International's Baby and Child-specific Products in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby and Child-specific Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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