

# Baby and Child-Specific Products in Latvia

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## Abstracts

The war in nearby Ukraine had a significant impact, with the resultant energy crisis leading to soaring inflation and dampening volume sales. As a result, though there was double-digit growth in current value sales of baby and child-specific products in 2022, volume growth was minimal and constant value sales fell slightly. This also led to a small degree of trading down, though parents still looked for quality for their children. One brand that performed well was the private brand Isana from th...

Euromonitor International's Baby and Child-specific Products in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Baby and Child-specific Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### BATH AND SHOWER IN LATVIA

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Lower volume sales, as fears about pandemic abate

Multinationals continue to dominate

Men's brands see healthy growth

#### PROSPECTS AND OPPORTUNITIES

Further fall in volume sales

Consumers look for clean labels with less additives

New ownership for local brand Dzintars could see it gain value share

#### CATEGORY DATA

Table 1 Sales of Bath and Shower by Category: Value 2017-2022

Table 2 Sales of Bath and Shower by Category: % Value Growth 2017-2022

Table 3 Sales of Bath and Shower by Premium vs Mass: % Value 2017-2022

Table 4 NBO Company Shares of Bath and Shower: % Value 2018-2022

Table 5 LBN Brand Shares of Bath and Shower: % Value 2019-2022

Table 6 LBN Brand Shares of Premium Bath and Shower: % Value 2019-2022

Table 7 Forecast Sales of Bath and Shower by Category: Value 2022-2027

Table 8 Forecast Sales of Bath and Shower by Category: % Value Growth 2022-2027

Table 9 Forecast Sales of Bath and Shower by Premium vs Mass: % Value 2022-2027

### BEAUTY AND PERSONAL CARE IN LATVIA

#### EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

#### MARKET DATA

Table 10 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 15 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 16 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 17 Distribution of Beauty and Personal Care by Format and Category: % Value

2022

Table 18 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 19 Forecast Sales of Beauty and Personal Care by Category: % Value Growth  
2022-2027

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SOURCES

Summary 1 Research Sources

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