

Baby and Child-Specific Products in Ireland

<https://marketpublishers.com/r/BB677A63AB6EN.html>

Date: April 2024

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: BB677A63AB6EN

Abstracts

In 2023, despite rising inflation and growing price consciousness, baby and child-specific products in Ireland recorded positive retail volume growth. Many consumers continue to spend and invest in products for children during economic uncertainty, happy to allocate budgets to baby and child-specific products, wanting the best for their children. Skin care and sun care were strong performers, with a continued focus on hygiene boosting sales. In addition, baby- and child-specific sun care has ben...

Euromonitor International's Baby and Child-specific Products in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby and Child-specific Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Baby and Child-Specific Products in Ireland
Euromonitor International
April 2024

LIST OF CONTENTS AND TABLES

BABY AND CHILD-SPECIFIC PRODUCTS IN IRELAND
KEY DATA FINDINGS

2023 DEVELOPMENTS

Stable results as consumers continue to invest in specific products for children

Sun care posts the strongest results as parents prioritise children's health

Johnson & Johnson retains its lead while private label gains ground

PROSPECTS AND OPPORTUNITIES

Declining birth rates challenge sales, while the government aims to improve fertility rates

The rising age of mothers at first childbirth supports higher expenditure

Added-value claims to drive retail value sales as premiumisation rises

CATEGORY DATA

Table 1 Sales of Baby and Child-specific Products by Category: Value 2018-2023

Table 2 Sales of Baby and Child-specific Products by Category: % Value Growth 2018-2023

Table 3 Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2018-2023

Table 4 NBO Company Shares of Baby and Child-specific Products: % Value 2019-2023

Table 5 LBN Brand Shares of Baby and Child-specific Products: % Value 2020-2023

Table 6 LBN Brand Shares of Baby and Child-specific Skin Care: % Value 2020-2023

Table 7 LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2020-2023

Table 8 LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2020-2023

Table 9 Forecast Sales of Baby and Child-specific Products by Category: Value 2023-2028

Table 10 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2023-2028

Table 11 Forecast Sales of Baby and Child-specific Products by Premium vs Mass: %

Value 2023-2028

BEAUTY AND PERSONAL CARE IN IRELAND

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 12 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 13 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 14 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 15 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 16 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 17 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 18 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 19 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 20 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 21 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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