

Baby and Child-Specific Products in Azerbaijan

<https://marketpublishers.com/r/BA0B570BF08EN.html>

Date: June 2019

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: BA0B570BF08EN

Abstracts

During 2018, baby and child-specific products continued to grow in Azerbaijan thanks to the positive birth rate, the expanding urban lifestyle and rising consumer knowledge regarding the need for baby and child-specific products. With the macroeconomic improvement, baby and child-specific care saw further trading up, reflecting the ability and wish of citizens to pay more for higher quality, more natural products for their children.

Euromonitor International's Baby and Child-specific Products in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby and Child-specific Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Demographic Increase and Recovered Economy Drive Baby and Child-specific Care

Baby and Child-specific Skin Care Sees the Fastest Growth

Modern Grocery Retailers Continue Rapid Growth With Increased Number of Outlets

Competitive Landscape

Johnson & Johnson Leads

Baby and Child-specific Care Is Led by Internationals

Modern Retailing Development Supports Increased Number of New Products Launches

Category Data

Table 1 Sales of Baby and Child-specific Products by Category: Value 2013-2018

Table 2 Sales of Baby and Child-specific Products by Category: % Value Growth 2013-2018

Table 3 Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2013-2018

Table 4 NBO Company Shares of Baby and Child-specific Products: % Value 2014-2018

Table 5 LBN Brand Shares of Baby and Child-specific Products: % Value 2015-2018

Table 6 LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2015-2018

Table 7 Forecast Sales of Baby and Child-specific Products by Category: Value 2018-2023

Table 8 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2018-2023

Table 9 Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2018-2023

Executive Summary

Beauty and Personal Care Grows in 2018

Influence of Global Beauty Trends

Internationals Lead Beauty and Personal Care

Active New Product Development in 2018

Beauty and Personal Care To Record Further Growth Over the Forecast Period

Market Data

Table 10 Sales of Beauty and Personal Care by Category: Value 2013-2018

Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2013-2018

Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2014-2018

Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2014-2018

Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2015-2018

Table 15 Distribution of Beauty and Personal Care by Format: % Value 2013-2018

Table 16 Distribution of Beauty and Personal Care by Format and Category: % Value 2018

Table 17 Forecast Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 18 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Sources

Summary 1 Research Sources

I would like to order

Product name: Baby and Child-Specific Products in Azerbaijan

Product link: <https://marketpublishers.com/r/BA0B570BF08EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BA0B570BF08EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970