

Baby Food Packaging in the US

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The growth in baby food packaging in 2016 can mainly be attributed to thin wall plastic containers and stand-up pouches, which accounted for a combined 58% share of total packaging volume sales in 2016. Growth in thin wall plastic containers was linked to prepared baby food (as this packaging is used 100% in prepared baby food). Specifically, the growth of prepared baby food was propelled by premiumisation. Thin wall plastic containers convey an image of freshness, and stand out on shelves. In...

Euromonitor International's Baby Food Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Baby Food Packaging market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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