

Baby Food Packaging in the US

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Food packaging is maximising convenience to cater to time-pressed and mobile consumers, who dedicate less and less time to food preparation and dining. This packaging trend is strongest in baby food, where already busy consumers have to find time to provide for dependents. This task is made increasingly difficult by busier work schedules and growing awareness of the steep nutritional needs of infants. Thus, there is rapidly intensifying competition between manufacturers, with companies racing to...

Euromonitor International's Baby Food Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Baby Food Packaging market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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