

Baby Food Packaging in the US

| | |
|--------|---|
| URL: | https://marketpublishers.com/r/B90AE39C3FFEN.html |
| Date: | April 11, 2017 |
| Pages: | 27 |
| Price: | US\$ 990.00 |
| ID: | B90AE39C3FFEN |

The growth in baby food packaging in 2016 can mainly be attributed to thin wall plastic containers and stand-up pouches, which accounted for a combined 58% share of total packaging volume sales in 2016. Growth in thin wall plastic containers was linked to prepared baby food (as this packaging is used 100% in prepared baby food). Specifically, the growth of prepared baby food was propelled by premiumisation. Thin wall plastic containers convey an image of freshness, and stand out on shelves. In...

Euromonitor International's Baby Food Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Baby Food Packaging market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Prospects

Aptargroup Inc in Packaging Industry (usa)

Strategic Direction

Key Facts

Summary 1 AptarGroup Inc: Key Facts

Summary 2 AptarGroup Inc: Operational Indicators

Production

Summary 3 Major End-use Categories for AptarGroup Inc by Pack Type 2016

Competitive Positioning**Bemis Co Inc in Packaging Industry (usa)****Strategic Direction****Key Facts**

Summary 4 Bemis Co Inc: Key Facts

Summary 5 Bemis Co Inc: Operational Indicators*

Production

Summary 6 Major End-use Categories for Bemis Co Inc by Pack Type: 2016

Competitive Positioning**Crown Holdings Inc in Packaging Industry (usa)****Strategic Direction****Key Facts**

Summary 7 Crown Holdings Inc: Key Facts

Summary 8 Crown Holdings Inc: Operational Indicators

Production

Summary 9 Major End-use Categories for Crown Holdings Inc by Pack Type: 2016

Competitive Positioning**Owens-illinois Inc in Packaging Industry (usa)****Strategic Direction****Key Facts**

Summary 10 Owens-Illinois Inc: Key Facts

Summary 11 Owens-Illinois Inc: Operational Indicators

Production

Summary 12 Major End-use Categories for Owens-Illinois Inc by Pack Type: 2016

Competitive Positioning**Westrock Co in Packaging Industry (usa)****Strategic Direction****Key Facts**

Summary 13 WestRock Company: Key Facts

Summary 14 WestRock Company: Operational Indicators

Production

Summary 15 Major End-use Categories for WestRock Company by Pack Type: 2016

Competitive Positioning**Executive Summary****Packaging Becomes More Adventurous As Players Seek To Engage Consumers****Plastic Pouches Benefit From Offering Convenience in Packaged Food****Custom Packaging Used To Promote Brands in Soft Drinks****Metal Beverage Cans Emerge Into Spotlight in Alcoholic Drinks****Small Packs A Big Trend in Beauty and Personal Care****Plastic Pouches Enter Mainstream in Home Care****Key Trends and Developments****Plastic Pouches Make Rapid Gains in Home Care Packaging****Small Beauty and Personal Care Packs Continue To Gain Share****Metal Beverage Cans Shaking Off Economy Image in Alcoholic Drinks****Soft Drinks Players Look To Packaging for Differentiation****Convenient Pouches Continue To Gain Share in Packaged Food****Packaging Legislation****Food Date Labeling Act of 2016 Aims To Minimise Food Wastage****New Legislation Gives Federal Agency Expanded Powers****Laundry Pod Manufacturers Attempt To Self-regulate****Recycling and the Environment****North American Plastics Recycling Alliance****Recycling Industry Hit by Low Oil Prices, Strong US Dollar and Chinese Import Ban****Fast-moving Consumer Goods Players Strive for More Sustainable Packaging****Packaging Design and Labelling**

Empowered Consumers Seek Personalised Products
Less Is More for New Product Packaging
Home Care Focuses on Convenience and Sustainability

I would like to order:

Product name: Baby Food Packaging in the US
Product link: <https://marketpublishers.com/r/B90AE39C3FFEN.html>
Product ID: B90AE39C3FFEN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/B90AE39C3FFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**