

# Baby Food Packaging in the US

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## Abstracts

COVID-19 led to panic buying of baby food, particularly milk formula, during the early stages of the pandemic. Worried about the potential for supply chain disruption, the parents of young children scrambled to stockpile what they perceived to be essential products. As the pandemic eased in 2021, this was no longer seen as necessary, and parents used up any additional stocks, which contributed to decline in 2020-2021. In addition, the COVID-19 pandemic negatively impacted the US economy, and dis...

Euromonitor International's Baby Food Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Baby Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### 2021 DEVELOPMENTS

Packaging volumes turn to decline as stockpiling ends and consumers still spend more time at home

As parents become more environmentally conscious, baby food manufacturers step up their recycling efforts

Convenience remains an important factor for parents, driving growth in aluminium/plastic pouches

#### PROSPECTS AND OPPORTUNITIES

Busier lives to drive growth in prepared and dried baby food packaging volumes

Move away from glass packaging despite sustainability trend

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