

Baby Food in the United Kingdom

<https://marketpublishers.com/r/B77FA23C345EN.html>

Date: September 2023

Pages: 25

Price: US\$ 990.00 (Single User License)

ID: B77FA23C345EN

Abstracts

Baby food continues to recover from the pandemic-related disruptions observed in 2020. Retail volume growth is evident across milk formula and other baby food categories as busy local parents have less time to prepare food at home, and demand safe and nutritious products for their infants and young children. While the UK recorded marginal growth in births in 2021 compared to previous years, which may have led to an increase in the demand for baby food, it was relatively modest and not enough to...

Euromonitor International's Baby Food in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
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