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Baby Food in Switzerland

https://marketpublishers.com/r/BA953DCD2C7EN.html
Date: August 2024
Pages: 22
Price: US$ 1,075.00 (Single User License)
ID: BA953DCD2C7EN

Abstracts

Baby food has continued to report growth in retail volume and value terms in 2024 despite the challenging economic environment. Milk formula has experienced stronger growth in current value terms than volume terms in 2023 and 2024 due to the effect of inflation. Powder standard milk formula is the most dynamic category in baby food in 2024 as mothers continued to look for convenient solutions to feed their babies (especially working mothers), with the powder format being the most popular. Liquid...

Euromonitor International's Baby Food in Switzerland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby Food market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
August 2024
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