

Baby Food in South Korea

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Abstracts

Baby food is set to continue to exhibit growth in retail current value terms in South Korea in 2023, with some variations observed at the category level. This increase in value sales can be attributed to inflation-induced price rises, as when analysing volume growth, it becomes evident that only a few categories are expected to experience positive performances in 2023; these include prepared baby food, other baby food, and liquid milk formula. By contrast, the remaining categories are not set t...

Euromonitor International's Baby Food in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Baby Food in South Korea
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September 2023

LIST OF CONTENTS AND TABLES

BABY FOOD IN SOUTH KOREA
KEY DATA FINDINGS

2023 DEVELOPMENTS

The declining birth rate threatens baby food in South Korea
South Korea witnesses a shift towards imported brands, due to a new generation of parents

Domestic brands seek competitiveness in other areas

PROSPECTS AND OPPORTUNITIES

Prepared baby food will be key for growth in baby food in South Korea
Domestic brands likely to continue to lose popularity over the forecast period
E-commerce set to further strengthen its dominance of distribution

CATEGORY DATA

Table 1 Sales of Baby Food by Category: Volume 2018-2023
Table 2 Sales of Baby Food by Category: Value 2018-2023
Table 3 Sales of Baby Food by Category: % Volume Growth 2018-2023
Table 4 Sales of Baby Food by Category: % Value Growth 2018-2023
Table 5 Sales of Growing-Up Milk Formula by Age: % Value 2018-2023
Table 6 NBO Company Shares of Baby Food: % Value 2019-2023
Table 7 LBN Brand Shares of Baby Food: % Value 2020-2023
Table 8 Distribution of Baby Food by Format: % Value 2018-2023
Table 9 Forecast Sales of Baby Food by Category: Volume 2023-2028
Table 10 Forecast Sales of Baby Food by Category: Value 2023-2028
Table 11 Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028
Table 12 Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN SOUTH KOREA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 17 Penetration of Private Label by Category: % Value 2018-2023

Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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