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Baby Food in Norway

https://marketpublishers.com/r/BF90EAB779CEN.html
Date: September 2023
Pages: 20
Price: US$ 990.00 (Single User License)
ID: BF90EAB779CEN

Abstracts

In 2023 baby food overall in Norway is recording a dip in retail volume sales. This trend is not isolated, however - a strong uptick in unit prices echoes the broader surge in food costs observed across various categories and product areas. Interestingly other baby food is standing out by witnessing solid growth in terms of retail volume sales in 2023, thanks to an enriched variety of offerings available in retail outlets. As Norwegian families have steadily reverted to their former, pre-pandemi...

Euromonitor International's Baby Food in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby Food market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Baby Food in Norway
Euromonitor International
September 2023

LIST OF CONTENTS AND TABLES

BABY FOOD IN NORWAY
KEY DATA FINDINGS

2023 DEVELOPMENTS

Other baby food bucks negative growth trend
Accelerated shift towards convenience and authenticity
Nestl? holds on to its steady grip on Norway’s baby food market
PROSPECTS AND OPPORTUNITIES
Overall decline set to persist, with other baby food remaining notable exception
Consumer focus on convenience and transparency will persist
Private label and premiumisation to expand within baby food
CATEGORY DATA
Table 1 Sales of Baby Food by Category: Volume 2018-2023
Table 2 Sales of Baby Food by Category: Value 2018-2023
Table 3 Sales of Baby Food by Category: % Volume Growth 2018-2023
Table 4 Sales of Baby Food by Category: % Value Growth 2018-2023
Table 5 Sales of Growing-Up Milk Formula by Age: % Value 2018-2023
Table 6 NBO Company Shares of Baby Food: % Value 2019-2023
Table 7 LBN Brand Shares of Baby Food: % Value 2020-2023
Table 8 Distribution of Baby Food by Format: % Value 2018-2023
Table 9 Forecast Sales of Baby Food by Category: Volume 2023-2028
Table 10 Forecast Sales of Baby Food by Category: Value 2023-2028
Table 11 Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028
Table 12 Forecast Sales of Baby Food by Category: % Value Growth 2023-2028
DAIRY PRODUCTS AND ALTERNATIVES IN NORWAY
EXECUTIVE SUMMARY
Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments

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What next for dairy products and alternatives?
MARKET DATA
Table 13 Sales of Dairy Products and Alternatives by Category: Value 2018-2023
Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023
Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023
Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023
Table 17 Penetration of Private Label by Category: % Value 2018-2023
Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023
Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028
Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028
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SOURCES
Summary 1 Research Sources

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