

Baby Food in Finland

URL:	https://marketpublishers.com/r/B84F8A47EF5EN.html
Date:	September 1, 2017
Pages:	41
Price:	US\$ 990.00
ID:	B84F8A47EF5EN

The birth rate continued to decline in Finland, meaning fewer consumers for baby food. Despite that, there continued to be very active marketing efforts and new product development. Finnish parents pay great attention to the quality and healthiness of the baby food they purchase, with organic baby food growing especially well in 2017, driven by new product development. In addition, product developments featured all natural ingredients, free from additives and no added sugar, while convenient pac...

Euromonitor International's Baby Food in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Baby Food market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Baby Food by Category: Volume 2012-2017

Table 2 Sales of Baby Food by Category: Value 2012-2017

Table 3 Sales of Baby Food by Category: % Volume Growth 2012-2017

Table 4 Sales of Baby Food by Category: % Value Growth 2012-2017

Table 5 NBO Company Shares of Baby Food: % Value 2013-2017

Table 6 LBN Brand Shares of Baby Food: % Value 2014-2017

Table 7 Distribution of Baby Food by Format: % Value 2012-2017

Table 8 Forecast Sales of Baby Food by Category: Volume 2017-2022

Table 9 Forecast Sales of Baby Food by Category: Value 2017-2022

Table 10 Forecast Sales of Baby Food by Category: % Volume Growth 2017-2022

Table 11 Forecast Sales of Baby Food by Category: % Value Growth 2017-2022

Arla Oy in Packaged Food (finland)

Strategic Direction

Key Facts

Summary 1 Arla Oy: Key Facts

Summary 2 Arla Oy: Operational Indicators

Competitive Positioning

Summary 3 Arla Oy: Competitive Position 2017

S Group in Packaged Food (finland)

Strategic Direction

Key Facts

Summary 4 S Group: Key Facts

Summary 5 S Group: Operational Indicators

Internet Strategy

Private Label

Summary 6 S Group: Private Label Portfolio

Competitive Positioning

Summary 7 S Group: Competitive Position 2017

Valio Oy in Packaged Food (finland)

Strategic Direction

Key Facts

Summary 8 Valio Oy: Key Facts

Summary 9 Valio Oy: Operational Indicators

Competitive Positioning

Summary 10 Valio Oy: Competitive Position 2017

Executive Summary

Slow Improvement in Growth

Responding To and Creating Trends

Competition Shows No Signs of Cooling Down

Small Distribution Shifts Continue

the Outlook Is More Positive

Key Trends and Developments

Domestic - A Claim With Real Appeal

Retailers Continue To Compete With Price Cuts

the Unstoppable Health and Wellness Trend

Vegan Boom Takes the Packaged Food Market by Storm

Foodservice: Key Trends and Developments

Headlines

Trends: Sales To Foodservice

Trends: Consumer Foodservice

Prospects

Category Data

Table 12 Foodservice Sales of Packaged Food by Category: Volume 2012-2017

Table 13 Foodservice Sales of Packaged Food by Category: % Volume Growth 2012-2017

Table 14 Forecast Foodservice Sales of Packaged Food by Category: Volume 2017-2022

Table 15 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2017-2022

Market Data

Table 16 Sales of Packaged Food by Category: Volume 2012-2017

Table 17 Sales of Packaged Food by Category: Value 2012-2017

- Table 18 Sales of Packaged Food by Category: % Volume Growth 2012-2017
- Table 19 Sales of Packaged Food by Category: % Value Growth 2012-2017
- Table 20 GBO Company Shares of Packaged Food: % Value 2013-2017
- Table 21 NBO Company Shares of Packaged Food: % Value 2013-2017
- Table 22 LBN Brand Shares of Packaged Food: % Value 2014-2017
- Table 23 Penetration of Private Label by Category: % Value 2012-2017
- Table 24 Distribution of Packaged Food by Format: % Value 2012-2017
- Table 25 Distribution of Packaged Food by Format and Category: % Value 2017
- Table 26 Forecast Sales of Packaged Food by Category: Volume 2017-2022
- Table 27 Forecast Sales of Packaged Food by Category: Value 2017-2022
- Table 28 Forecast Sales of Packaged Food by Category: % Volume Growth 2017-2022
- Table 29 Forecast Sales of Packaged Food by Category: % Value Growth 2017-2022

Sources

- Summary 11 Research Sources

I would like to order:

Product name: Baby Food in Finland
Product link: <https://marketpublishers.com/r/B84F8A47EF5EN.html>
Product ID: B84F8A47EF5EN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/B84F8A47EF5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**