

Baby and Child-Specific Products in Venezuela

<https://marketpublishers.com/r/B17F500E4E8EN.html>

Date: May 2018

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: B17F500E4E8EN

Abstracts

Venezuelan parents regard baby and child-specific products as essential and irreplaceable, but high prices and tight household budgets pushed volume sales further downwards in 2017. The negative retail volume trend began in 2014, driven by lower product availability caused by price ceilings on hair products and some toiletries. In 2017, access to foreign currency was not an issue, but it had to be purchased at black market exchange rates, thus causing the cost of imported raw materials, intermed...

Euromonitor International's Baby and Child-specific Products in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby and Child-specific Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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