

Baby and Child-Specific Products in Israel

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Abstracts

In 2022, there was a significant rise in prices of transport, raw materials, electricity, gas, water, and other essential commodities, which led to a rise in production costs. Ultimately it reflected in the price of beauty and personal care as well as baby and child-specific products. This put increased pressure on the consumer purse and although value sales registered healthy growth, volume sales were somewhat slower than in 2021.

Euromonitor International's Baby and Child-specific Products in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby and Child-specific Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Price increases set to continue in 2023 as Unilever likely to come to agreement with supermarkets

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