

# Baby and Child-Specific Products in Croatia

<https://marketpublishers.com/r/B43A22E229AEN.html>

Date: April 2024

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: B43A22E229AEN

## Abstracts

Baby and child-specific sun care was among the top performing categories across baby and child-specific products in Croatia during 2023, with volume sales rising strongly despite steep unit price increases over the course of the year. The main reason for the elevated demand for baby and child-specific sun care is fear of negative effects of excessive sun exposure, especially when it comes to children, who are more vulnerable to sunburn than adults. Furthermore, despite the high inflation that ha...

Euromonitor International's Baby and Child-specific Products in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby and Child-specific Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Baby and Child-Specific Products in Croatia

Euromonitor International

April 2024

### LIST OF CONTENTS AND TABLES

BABY AND CHILD-SPECIFIC PRODUCTS IN CROATIA

KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Strong sales growth in baby and child-specific sun care spurred by tourists

Dermo-cosmetics gain ground in response to rising prevalence of skin conditions

Gentler formulations overtakes colourful packaging as key demand factor

PROSPECTS AND OPPORTUNITIES

E-commerce set to increase in importance in baby and child-specific products

Value for money to come to the fore as high inflation means pressure on incomes

Croatia's falling birth rate presents a consistent, long-term threat to sales growth

CATEGORY DATA

Table 1 Sales of Baby and Child-specific Products by Category: Value 2018-2023

Table 2 Sales of Baby and Child-specific Products by Category: % Value Growth 2018-2023

Table 3 Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2018-2023

Table 4 NBO Company Shares of Baby and Child-specific Products: % Value 2019-2023

Table 5 LBN Brand Shares of Baby and Child-specific Products: % Value 2020-2023

Table 6 LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2020-2023

Table 7 LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2020-2023

Table 8 Forecast Sales of Baby and Child-specific Products by Category: Value 2023-2028

Table 9 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2023-2028

Table 10 Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2023-2028

BEAUTY AND PERSONAL CARE IN CROATIA

## EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

## 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for beauty and personal care?

## MARKET DATA

Table 11 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 12 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 13 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 14 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 15 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 16 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 17 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 18 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 19 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 20 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

## DISCLAIMER

## SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Baby and Child-Specific Products in Croatia

Product link: <https://marketpublishers.com/r/B43A22E229AEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B43A22E229AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970