

Baby and Child-Specific Products in Costa Rica

<https://marketpublishers.com/r/B699F9A6154EN.html>

Date: May 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: B699F9A6154EN

Abstracts

Manufacturers of baby and child-specific products are offering consumers savings through volume presentations of their products, especially in modern retailers. Johnson & Johnson and Kimberly-Clark, for instance, have introduced larger bottles for body washes and shampoos for their respective Johnson's Baby and Huggies brands. Johnson's Baby Shampoo is now available in 750ml bottles, whilst Huggies products now also come in 600ml bottles. This not only offers consumers price savings, but also th...

Euromonitor International's Baby and Child-specific Products in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby and Child-specific Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

BATH AND SHOWER IN COSTA RICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Shower gel is becoming more widely accepted, whilst hand sanitiser boom comes to an end

Bar soap offers hydration benefits

Bundling is used as a strategy to increase share

PROSPECTS AND OPPORTUNITIES

Intimate hygiene products to continue to grow with rising consumer awareness

Hand sanitiser no longer considered essential

Body scrubs and exfoliants have room to grow

CATEGORY DATA

Table 1 Sales of Bath and Shower by Category: Value 2017-2022

Table 2 Sales of Bath and Shower by Category: % Value Growth 2017-2022

Table 3 Sales of Bath and Shower by Premium vs Mass: % Value 2017-2022

Table 4 NBO Company Shares of Bath and Shower: % Value 2018-2022

Table 5 LBN Brand Shares of Bath and Shower: % Value 2019-2022

Table 6 Forecast Sales of Bath and Shower by Category: Value 2022-2027

Table 7 Forecast Sales of Bath and Shower by Category: % Value Growth 2022-2027

Table 8 Forecast Sales of Bath and Shower by Premium vs Mass: % Value 2022-2027

BEAUTY AND PERSONAL CARE IN COSTA RICA

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 9 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 10 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 11 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 12 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 13 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 14 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 17 Forecast Sales of Beauty and Personal Care by Category: % Value Growth
2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Baby and Child-Specific Products in Costa Rica

Product link: <https://marketpublishers.com/r/B699F9A6154EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B699F9A6154EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970