

Baby and Child-Specific Products in Cameroon

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Abstracts

Sensitisation campaigns of new mothers post birth and increased access to information on infant care is having an impact on the way most parents take care of their infants. There is a growing shift from the use of alternative cleaning techniques such as toilet paper/cloths and water to baby wipes. Parents are more aware of how sensitive their babies' skins are and the need to use the right product to maintain good infant hygiene. This growing consciousness is having a positive impact on the dema...

Euromonitor International's Baby and Child-specific Products in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby and Child-specific Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

BABY AND CHILD-SPECIFIC PRODUCTS IN CAMEROON

KEY DATA FINDINGS

2022 DEVELOPMENTS

Growing preference for baby wipes in place of toilet tissue helps drive overall category growth

Les Laboratoires Biopharma retains its outright lead due to an affordable and wide range of offering

Baby and child-specific skin care sees strong growth while medicated baby and child-specific products fair less well

PROSPECTS AND OPPORTUNITIES

Growing hygiene and health consciousness drive growth of baby and child-specific toiletries

Supermarkets a key channel in major cities for sales of baby and child-specific products

Increased spending on infant care contributes to the growth of baby and child-specific products

CATEGORY DATA

Table 1 Sales of Baby and Child-specific Products by Category: Value 2017-2022

Table 2 Sales of Baby and Child-specific Products by Category: % Value Growth 2017-2022

Table 3 Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2017-2022

Table 4 NBO Company Shares of Baby and Child-specific Products: % Value 2018-2022

Table 5 LBN Brand Shares of Baby and Child-specific Products: % Value 2019-2022

Table 6 LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2019-2022

Table 7 Forecast Sales of Baby and Child-specific Products by Category: Value 2022-2027

Table 8 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2022-2027

Table 9 Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2022-2027

BEAUTY AND PERSONAL CARE IN CAMEROON

EXECUTIVE SUMMARY

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 10 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 15 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 16 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 17 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 18 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 19 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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