

Baby and Child-Specific Products in Belarus

<https://marketpublishers.com/r/B3998CAC926EN.html>

Date: May 2021

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: B3998CAC926EN

Abstracts

Thanks to the outbreak of COVID-19 in Belarus in 2020 and its subsequent home seclusion, Belarusians spent more time with their children and much of this time was spent outdoors. Consequently, demand for baby and child-specific hair care, skin care and toiletries was stimulated. However, the decline in disposable incomes as a result of the economic downturn as a consequence of the pandemic led to slower sales in volume terms. Furthermore, baby and child-specific sun care products sales were sign...

Euromonitor International's Baby and Child-specific Products in Belarus report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby and Child-specific Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

COVID-19 impacts categories differently in 2020 with sales of baby wipes outperforming others

Price discounts and promotions flourish to attract consumers in 2020 but demand for baby and child-specific products maintained thanks to essential nature

Multinationals retain leading positions in 2020

RECOVERY AND OPPORTUNITIES

Sales growth likely to be similar to that of the review period thanks to parents prioritising children

Demand for natural and healthy baby and child-specific products expected to resume over the forecast period

Increase in VAT on imported baby and child-specific products set to decrease demand over the forecast period

CATEGORY DATA

Table 1 Sales of Baby and Child-specific Products by Category: Value 2015-2020

Table 2 Sales of Baby and Child-specific Products by Category: % Value Growth 2015-2020

Table 3 Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2015-2020

Table 4 NBO Company Shares of Baby and Child-specific Products: % Value 2016-2020

Table 5 LBN Brand Shares of Baby and Child-specific Products: % Value 2017-2020

Table 6 LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2017-2020

Table 7 LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2017-2020

Table 8 Forecast Sales of Baby and Child-specific Products by Category: Value 2020-2025

Table 9 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2020-2025

Table 10 Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2020-2025

EXECUTIVE SUMMARY

COVID-19 impact on beauty and personal care

COVID-19 country impact

Company response

Retailing shift

What next for beauty and personal care?

MARKET DATA

Table 11 Sales of Beauty and Personal Care by Category: Value 2015-2020

Table 12 Sales of Beauty and Personal Care by Category: % Value Growth 2015-2020

Table 13 GBO Company Shares of Beauty and Personal Care: % Value 2016-2020

Table 14 NBO Company Shares of Beauty and Personal Care: % Value 2016-2020

Table 15 LBN Brand Shares of Beauty and Personal Care: % Value 2017-2020

Table 16 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2015-2020

Table 17 Distribution of Beauty and Personal Care by Format: % Value 2015-2020

Table 18 Distribution of Beauty and Personal Care by Format and Category: % Value 2020

Table 19 Forecast Sales of Beauty and Personal Care by Category: Value 2020-2025

Table 20 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Baby and Child-Specific Products in Belarus

Product link: <https://marketpublishers.com/r/B3998CAC926EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B3998CAC926EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970