

Baby Food Packaging in Vietnam

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Abstracts

The home seclusion trend as a result of a national lockdown allowed many parents to dedicate greater time to preparing food for their infants. This was also accompanied by a rising trend of parents choosing cow's milk rather than milk formula, as it is seen as a time-saving, convenient and affordable option that can be used by the entire family. This resulted in a slowdown in the growth in the packaging unit volumes of metal tins and brick liquid cartons used in milk formula in 2020. However, in...

Euromonitor International's Baby Food Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



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Contents

BABY FOOD PACKAGING IN VIETNAM KEY DATA FINDINGS 2021 DEVELOPMENTS Milk formula growth strengthens again in 2021 after dipping slightly a year earlier Prepared baby food seeing dynamic growth Metal tins remains the lead pack type thanks to premium appearance PROSPECTS AND OPPORTUNITIES Prepared baby food to continue seeing strong growth Brick liquid cartons will remain dynamic in liquid milk formula



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