

Baby Food Packaging in the United Arab Emirates

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Abstracts

Today's parents want fast, easy and healthy meals for their children, with stand-up pouches helping to meet these needs. The alignment of products in stand-up pouches with the rising convenience trend in the United Arab Emirates is one of the primary drivers behind the strong unit volume growth rate being recorded by this pack type. A number of different products are available in stand-up pouches, such as porridge, ready meals and yoghurt. Stand-up pouches is a popular pack type for both prepare...

Euromonitor International's Baby Food Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2021 DEVELOPMENTS

Stand-up pouches continues to see strong growth in prepared baby food

Metal tins continues to dominate baby food packaging thanks to the strength of milk formula

Glass jars remains a prominent pack type in prepared and other baby food

PROSPECTS AND OPPORTUNITIES

Baby food to see positive growth as busy working mothers look for convenient options

Metal tins will benefit from rising health and hygiene awareness

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