

Baby Food Packaging in Singapore

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Abstracts

One of the most influential factors of the COVID-19 pandemic on sales of baby food in Singapore during 2020 was the dramatic shift seen towards e-commerce for sales of baby food, among a wide range of packaged food categories. Within this context, the official response to the pandemic had a particularly significant impact, with the quarantine lockdown combining with widespread fears of contagion to encourage consumers to reduce the frequency with which they visit modern grocery retailers. The ob...

Euromonitor International's Baby Food Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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RECOVERY AND OPPORTUNITIES

Accelerating pace of life set to boost demand for packaging with convenient closures

Demand for baby food set to remain under pressure due to demographic trends

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