

Baby Food Packaging in Saudi Arabia

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Abstracts

In 2020, COVID-19 caused considerable disruption to consumer lifestyles in Saudi Arabia, with this also being seen in baby food products, even though consumers still needed to feed their children. With parents, during lockdown, having more time to prepare home-made food or mothers in home seclusion finding it easier to breastfeed, the baby food packaging unit volume growth slowed to stagnation in 2020. One of the main reasons was a dip in demand for powder milk formula packaging, although most o...

Euromonitor International's Baby Food Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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PROSPECTS AND OPPORTUNITIES

Metal tins will continue to dominate baby food packaging

Glass jars to lose out to stand-up pouches as consumers opt for convenience

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