

Baby Food Packaging in Argentina

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Abstracts

Plastic pouches has finally made its debut in baby food in Argentina. In mid-2018, Nutribaby launched modern and attractive 90g plastic pouches in prepared baby food, breaking the monopoly of 113g thin wall plastic containers. The objective of the company is to offer consumers new and attractive proposals, since plastic pouches is not only a modern format, but also has a plastic screw closure which allows the product to be closed once opened. It should be noted that Nutribaby is the only company...

Euromonitor International's Baby Food Packaging in Argentina report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Baby Food Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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