

B2W Cia Global Do Varejo SA in Retailing (Brazil)

https://marketpublishers.com/r/B8FED9B4169EN.html

Date: June 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: B8FED9B4169EN

Abstracts

B2W Cia Global do Varejo's strategic direction continues to focus on the expansion of its internet retailing operations by investing in many pillars, such as the expansion of the marketplace in Shoptime and Submarino.com, the expansion of products and services sold online on Submarino.com, and the expansion of online stores being operated by B2W, such as the Drinkfinity, Loja BRF and the internet retailing website of the Olympic Games 2016.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 B2W Cia Global Do Varejo SA: Key Facts

Summary 2 B2W Cia Global Do Varejo SA: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 3 B2W Cia Global Do Varejo SA: Competitive Position 2014



I would like to order

Product name: B2W Cia Global Do Varejo SA in Retailing (Brazil)

Product link: https://marketpublishers.com/r/B8FED9B4169EN.html

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

Email:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B8FED9B4169EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms