

B2C EOOD in Pet Care (Bulgaria)

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Abstracts

B2C is expected to see a strong performance in the forecast period. The company opened one of Bulgaria's largest pet superstores during the review period. In the past few years, it has introduced many new pet food brands and has future plans to continue in this direction. In the forecast period, the company is expected to continue to expand its outlets' volume and range and could well expand beyond Sofia as demand for high-quality pet care products broadens. The company will continue to focus on...

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Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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