

# B Tech Trade & Distribution SAE in Consumer Electronics (Egypt)

<https://marketpublishers.com/r/B4243400D19EN.html>

Date: August 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B4243400D19EN

## Abstracts

The company plans to boost its status as the largest retailer of consumer electronics and appliances in Egypt. By 2018, B Tech hopes to have 100 branches and to have increased the average sales area of its outlets to 6,800 sq m per store. The company has more than 54 maintenance service centres spread nationwide. Early in 2017, Samsung Corp finalised an agreement with B Tech to enable the sale of its products through instalment payments, through Samsung's cooperation with B Tech in that field. B...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Computers and Peripherals, Digital Cameras by Type, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics, Tablets by OS.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 B Tech Trade & Distribution SAE: Key Facts

Summary 2 B Tech Trade & Distribution SAE: Operational Indicators

Company Background

Chart 1 B Tech Trade & Distribution SAE: B Tech in Nasr City, Cairo

Internet Strategy

Private Label

Competitive Positioning

Summary 3 B Tech Trade & Distribution SAE: Competitive Position 2017

## I would like to order

Product name: B Tech Trade & Distribution SAE in Consumer Electronics (Egypt)

Product link: <https://marketpublishers.com/r/B4243400D19EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B4243400D19EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970