

B & Q Plc in Retailing (United Kingdom)

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Abstracts

B&Q Plc remains the leading home improvement and garden store in the UK in 2012, despite the overall decline in sales of home improvement and gardening products in the UK. The retailer aims to improve the functionality of its websites over the forecast period, allowing its customers to purchase more of its product range online. The development of the Screwfix supply system is expected to boost online sales. The company is pioneering a system where consumers order online and then come to the...

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