

# Azur SA in Packaged Food (Cameroon)

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## Abstracts

While Azur plans to enter the dairy category with margarine products, it has yet to make this move. The company currently markets its products in Cameroon, Chad, Nigeria, Central African Republic, Congo-Brazzaville and Gabon and has a production capacity of nearly 200 tonnes of refined palm oil per day. The company is one of the leading local players in refined vegetable oils and plans to expand total production area to 15,000ha by 2030.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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