

# **Azur SA in Home Care (Cameroon)**

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### **Abstracts**

To become a leader in the soap and refined oil industry in Cameroon, by building a company with a reference to strong values in terms of performance, customer satisfaction and protection of the environment for the good of all. Company goals include a strong presence in every home, innovation and improvement, and increased customer trust and quality.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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