

Azerbaijan Supermarket LLC in Retailing (Azerbaijan)

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Date: December 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: AC2E5EE366EEN

Abstracts

Established at the end of 2015, Azerbaijan Supermarket started operating under the Bravo brand name from April 2016, and is focused on providing the local population with grocery products at comparatively lower prices to meet the demands of consumers. In the future, Bravo is expected to grow further and achieve a large share by increasing its number of stores, finding advantageous locations for its new branches. Azerbaijan Supermarket could also further benefit from metro advertising, which is e...

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