

Azerbaijan in 2040: The Future Demographic

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Abstracts

Azerbaijan's population is set to expand between 2021 and 2040, driven by positive rates of natural change, while net migration remains flat. Ageing will continue as the 65+ population grows, impacting consumer trends and spending habits. Urbanisation will rise above the regional average, making city dwellers increasingly important consumers. An expanding population will increase Azerbaijan's appeal as a consumer market, however, inequality will remain a key challenge for the nation in 2040.

Euromonitor's Azerbaijan in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

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