

Azadea Group in Apparel and Footwear (United Arab Emirates)

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Abstracts

Azadea Group was founded in Lebanon in 1978, and first launched its operations in the United Arab Emirates in 1993. It is a premier fashion and lifestyle retail company which has more than 40 leading international franchise brands across the Middle East and North Africa. By the end of the review period it offered 47 franchised brands in channels such as apparel specialist retailers, home and garden specialist retailers, leisure and personal goods specialist retailers, media products stores and s...

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