

Azadea Group in Apparel and Footwear (Egypt)

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Abstracts

Azadea Group is expected to be cautious in its outlet volume expansion at the start of the forecast period and could well wait until Egypt returns to greater economic and political stability before opening new outlets. The company is expected to continue to expand its global brand portfolio in the forecast period. Consequently, when the company begins to expand its network once more in Egypt, it is likely to introduce new brands in addition to expanding outlet volume for existing brands such as...

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Contents

Strategic Direction

Key Facts

Summary 1 Azadea Group: Key Facts

Company Background

Competitive Positioning

Summary 2 Azadea Group: Competitive Position 2013

Retail Operations

Summary 3 Azadea Group: Retail Operational Indicators

Internet Strategy

Production

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