

# Azad Ent in Personal Accessories (Romania)

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## Abstracts

The company aims to consolidate its value share in the personal accessories industry by focusing on innovation in order to maintain a similar pace of development with its major competitors. In addition, one of the company's major strengths is that it offers all of its products at affordable prices.

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## Contents

Strategic Direction

Key Facts

Summary 1 Azad Enterprises SRL: Key Facts

Summary 2 Azad Enterprises SRL: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Azad Enterprises SRL: Competitive Position 2012

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