

# Ayan MMC in Soft Drinks (Azerbaijan)

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## Abstracts

Ayan MMC is focusing on increasing its number of products and improving brand awareness. The main strategic direction of the company is aimed at increasing sales in the regions and booting export activity. The company plans to diversify its operations by introducing various different fruit-based soft drinks.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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