

Axis Bank Ltd in Financial Cards and Payments (India)

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Abstracts

Axis Bank Ltd focused on growth through the expansion of its retail business, building a wider and stronger network of branches and ATMs across the country. The bank concentrated on increasing its profits for the year by focusing on the performance of its constant income streams, namely net interest income (NII), fees and other income. In October 2013, it was the first to launch the eKYC scheme, an innovative and convenient means of identification, helping to streamline the process of opening...

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