

AwoX SA in Consumer Electronics (France)

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Abstracts

AwoX aims to triple its sales revenue over the forecast period by focusing on the marketing and distribution of connected objects (Internet of Things). The company's core strength is on the launching of innovative connectable products that fit with emerging consumer lifestyles and preferences. AwoX is likely to focus on smart lighting and in-home consumer electronics, notably home audio and cinema. The company also seeks to grow its presence and brand awareness by way of closer collaborations wi...

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Contents

Strategic Direction

Key Facts

Summary 1 AwoX SA: Key Facts

Summary 2 AwoX SA: Operational Indicators

Competitive Positioning

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