

Away-From-Home Tissue and Hygiene in Venezuela

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Since hotels/restaurants/bars is the main channel for AFH toilet paper, the category performance is influenced by consumption in foodservice outlets and hotel occupancy rates. In 2017, away-from-home tissue registered a volume decline following the downwards trend that began during the review period, due to the decline in supply, but also in demand from horeca clients. According to Fenahoven (Federación Nacional de Hoteles en Venezuela), in January, the 411 hotels that form the federation record..

Euromonitor International's Away-from-Home Tissue and Hygiene in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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