

Away-From-Home Tissue and Hygiene in Venezuela

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Since AFH tissue accounted for 99% of AFH value sales in 2016, the overall performance was the result of tissue products. In 2016, AFH tissue registered a volume decline of 8%, which was an even stronger decline than in the review period, due to the decline in supply, but also in demand from horeca clients. According to Fenahoven (Federación Nacional de Hoteles en Venezuela), in January, the total of the 411 hotels that forms the federation recorded occupancy of 53%, which represented a decrease...

Euromonitor International's Away-from-Home Tissue and Hygiene in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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